



DAILY NEWS ✦ MUSIC AND ENTERTAINMENT ✦ PACIFIC ✦ TOURISM ORGANISATIONS

NEW TOURISM FIJI CAMPAIGN FEATURES THE BACHELOR COUPLE AS AMBASSADORS

written by *TM Staff Writer* | 31/10/2018



Tourism Fiji, Fiji Airways and FIJI™ Water have partnered on a multi-faceted destination travel marketing campaign – ‘Fiji’s Finest Getaway’ – led by celebrity ambassadors and The Bachelor Australia couple, Tim Robards and Anna Heinrich.

The candid video and photo series is hosted [HERE](#).

The series will showcase content captured during the couple’s recent trip to Fiji, with filming at Dolphin Island, Fiji, on the Suncoast, providing unrivalled luxury as the ultimate private Pacific Island experience. Also featured is Volivoli Beach Resort’s ‘Dolphin Safari Adventure’.



“We want to convey to the Australian market the relaxation, exploration and adventure abound on the beautiful islands of Fiji,” said Matt Stoeckel, ceo for Tourism Fiji.

“It is exciting to partner with our national carrier Fiji Airways and luxury water brand FIJI Water to reach a broader audience across the Australian market. I’m confident that through the content produced, Australians will quickly realise why Fiji is such a popular holiday destination and why it is the place where happiness finds you.”

The three brands will also promote an online and in-store luxury holiday giveaway that will see one lucky person win an all-expenses paid trip to Fiji for two, including flights with Fiji Airways, five nights’ exclusive accommodation at the stunning Dolphin Island, Fiji, on the Suncoast – a private, 5-star island resort boasting 14-acres of unspoiled natural beauty, to experience the finest Fiji has to offer – and experience a Dolphin Safari Adventure worth over AUD\$35,000. Five runners-up will also win a year’s supply of FIJI Water.

Consumers can enter the competition [HERE](#), and can gain additional entries by purchasing a bottle of FIJI Water, available nationwide at 7-Eleven, Coles, Woolworths, IGA and specialty retailers. The promotion is open to Australian residents (excluding South Australia) over the age of 18 until 25 November 2018. The winner will be selected at random and announced in early-December.

IMAGE: *Tim Robards and Anna Heinrich at Dolphin Island*

COMPETITION

FIJI AIRWAYS

FIJI WATER

THE BACHELOR

TOURISM FIJI